LEARN to Scale Toolkit Guide

Applicant Support

ATS Hub
Accelerate, Transform, Scale

The LEARN to Scale Toolkit supports researchers and developers in designing, testing, refining, and scaling educational products that respond to authentic needs and can achieve widespread, sustainable use and impact. Organized around the **Invent, Apply, and Transition** approach, the toolkit provides practical guidance and resources related to needs identification, solution development, user and market fit, implementation, and pathways to scale.

The sections below highlight toolkit content that may be particularly useful to Accelerate, Transform, and Scale (ATS) program applicants; they are intended to be supportive of application development but do not replace the requirements and guidance in the applicable requests for applications. Applicants are not expected to have completed all these activities before applying.

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As you develop your application, consider…	Visit these toolkit pages	You will find information and activities related to…
Establishing the significance of the problem and solution	Identify a Need, Define Indicators of Success, and Imagine a Solution	The importance of the problem, intended learners and outcomes, core solution components, theory of change, and potential value
Explaining how the solution differs from existing approaches	Imagine a Solution, Analyze the Market, and Identify the Competition	Current alternatives, unmet needs, competitive advantages, and the proposed solution's value proposition
Developing the research and development approach	Test a Prototype, Satisfy the End User, and Gather Market Requirements	Iterative development, feature testing, user feedback, usability, feasibility, and adaptation across contexts that can be conducted alongside a rigorous pilot or impact testing
Identifying deliverables and measures of progress	Define Indicators of Success, Test a Prototype, and Set Scaling Goals	Measurable outcomes, development milestones/metrics, evidence of usability and feasibility, and indicators of adoption and scaling
Planning to examine product-market fit and implementation costs	Gather Market Requirements, Analyze the Market, Assess Product-Market Fit, and Envision Scaled Implementation	Adoption requirements, unmet needs, decision-makers, implementation supports, local variation, demand, and resources required for implementation
Understanding the potential to scale	Assess Product-Market Fit, Prepare to Scale, and Identify a Pathway	Early evidence of demand from populations of interest, possible scaling pathways, and conditions needed for broad and sustained use

The ATS Hub, an Institute of Education Sciences-funded project, supports the Accelerate Transform Scale (ATS) Initiative by building a strong field of education innovators. This field will develop use-inspired, evidence-based products that harness emerging technologies to address urgent educational challenges. The project envisions creating an infrastructure that fosters a community of innovators, enabling the rapid development and scaling of breakthrough educational solutions

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